

Greetings! How time flies! It's hard to believe, but the holiday season is upon us once again and it's time to get rolling on Local 701's Cheer-A-Child holiday gift campaign. Local 701 through our Cheer-A-Child program has, been contributing to Albertina Kerr's Holiday gift campaign for 14 years and is the largest corporate donor to the program each year. Local 701 raises money and collects gifts to fulfill the holiday wishes of over 250 children from Albertina Kerr's residential- and day-treatment centers, foster care, and group homes throughout Oregon.

These kids come from at-risk homes, need early intervention, or have significant physical and developmental issues. Where many children in stable home environments may take Christmas morning for granted, these kids depend on this program and your generosity just to provide some normalcy and give them a reason to smile and laugh again. If you walked a day in their shoes you'd find that smiling is no small thing.

In addition, we also support the nationally acclaimed Kids on the Block program through our Cheer-A-Child campaign. Kids on the Block is an all-volunteer interactive puppetry program implemented primarily through local schools that helps young children recognize and deal with difficult social issues including personal safety and physical or sexual abuse.

Cherry Harris
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